



*Linked in Friendship, Connected in Service*  
**Fort Lauderdale (FL) Chapter**

# *Spotlighting* *Links to Couture*

**A JOURNEY THROUGH THE DIASPORA**

PRODUCED BY ANKARA MIAMI, INC.

## **SPONSORSHIP OPPORTUNITIES**

**SATURDAY, NOVEMBER 10, 2018**

**LAUDERHILL PERFORMING ARTS CENTER**

PRESENTED BY

**THE FORT LAUDERDALE (FL) CHAPTER OF  
THE LINKS, INCORPORATED**



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**Fort Lauderdale (FL) Chapter**

August 13, 2018

Dear Community Partners and Supporters:

On Saturday, November 10, 2018, The Fort Lauderdale (FL) Chapter of The Links, Incorporated, will welcome more than 700 guests from the South Florida area and beyond to the Lauderhill Performing Arts Center at our 2018 benefit fundraiser, *Spotlighting Links to Couture: A Journey Through the Diaspora*. Our must-attend fashion event will feature the latest in fashion locally and from around the world.

Globally, The Links, Incorporated is recognized as a leading not-for-profit service organization of more than 15,000 professional women of color committed to enriching, sustaining and ensuring the culture and economic survival of African Americans and other persons of African ancestry. Established in 1946, the organization provides programs and services through five National Program Facets: National Trends and Services, International Trends and Services, Services to Youth, The Arts and Health and Human Services. The Links Foundation, Incorporated, established in 1979, is the philanthropic arm of The Links, Incorporated. The Foundation provides grants to innovative programs that address problems to be solved or opportunities to be seized that are of regional, national or international significance. The Links Foundation, Incorporated has contributed more than \$25 million to charitable causes since its inception.

Locally, The Fort Lauderdale (FL) Chapter of The Links, Incorporated, chartered in 1974, has engaged in community service programs and initiatives that focus on our national organization's programmatic initiatives. Recent highlights include: "White Rose Honorees," our signature program honoring high school seniors for academic achievement through college scholarships, leadership and community service programs in the Broward County schools; "Links 2 Leadership" program in partnership with The Broward Education Foundation to offer college scholarships to deserving students; STEM (Science, Technology, Engineering, Math) programs hosted at the Pace Center for Girls and Lauderhill 6-12 School; donation of school supplies to students in Haiti and hosting of Model UN for local students in partnership with the Broward County Chapter of UNA-USA; Kid's Vote Broward, Voter Education Project; American Cancer Society's Relay for Life Program; co-sponsor of the Sickle Cell Disease Association's Walk-A-Thon; community partner and supporter of the United Negro College Fund, Old Dillard Museum, African American Research Library and Cultural Center, Coral Springs Music of Arts Initiative and Dillard Center for the Performing Arts School musicians. Through our efforts, it is estimated that The Fort Lauderdale (FL) Chapter of The Links, Incorporated has given more than \$240,000 to our local community.

In an effort to continue our community programming and scholarships, we respectfully request your financial support and partnership. We ask that you join us as a sponsor at our not-to-be-missed fashion event. Depending upon your level of sponsorship, we look forward to welcoming you at our VIP reception to be held from 4:30pm to 5:30pm for networking, fun, food, entertainment and pop-up shops with stylish clothing and accessories for purchase. The fashion show will begin at 6:00pm and spotlight the latest in fashions locally and from around the world.

Together we can make a profound impact on the lives of deserving individuals in Broward County. Your contribution may be tax deductible through The Links Foundation, Incorporated, a 501(c)(3) organization.

Please determine the category of your support from the attached listing of Sponsorship Opportunities and submit your contribution, logo and ad to us by **October 5, 2018**. As indicated per the category stipulations, we'd ask that logos and ads be submitted to [sponsor@linksfortlauderdale.org](mailto:sponsor@linksfortlauderdale.org).

We thank you for your consideration of this request for support and look forward to seeing you at *Spotlighting Links to Couture: A Journey Through the Diaspora*.

We are proud of the accomplishments of our Chapter and are eager to continue our legacy of giving back.

Sincerely,



**Cynthia Borders**

President



**Caren Snead Williams**

Fundraising Chair



**Kendle Snead**

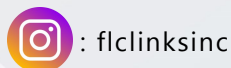
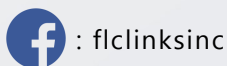
Fundraising Co-Chair

## **"BUILDING A HEALTHY LEGACY"**

**Friendship ~ Service ~ Leadership ~ Philanthropy**

Post Office Box 100547

Fort Lauderdale, Florida 33310



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**Fort Lauderdale (FL) Chapter**



# Spotlighting Links to Couture

A JOURNEY THROUGH THE DIASPORA

## SPONSORSHIP OPPORTUNITIES

### Platinum Sponsor

**\$10,000**

- Twenty (20) Premier Reserved Tickets to VIP Reception and Fashion Show
- Presenting Sponsor Name Recognition for VIP Reception
- Full Page Color Ad in Program Booklet (choice of inside front or back cover)
- Welcome remarks at VIP Reception and Fashion Show
- Company Name and Logo included in available PR opportunities
- Company Banner/Signage displayed during the VIP Reception and Fashion Show
- On Stage Recognition and Sponsorship Award Presentation
- Website Sponsor Recognition and internet link to Sponsor's Website

### Gold Sponsor

**\$5,000**

- Ten (10) Premier Reserved Tickets to VIP Reception and Fashion Show
- Full Page Color Ad inside Program Booklet
- Company Name and Logo included in available PR opportunities
- Company Logo/Signage displayed during the Fashion Show
- On Stage Recognition and Sponsorship Award Presentation
- Website Sponsor Recognition and internet link to Sponsor's Website

### Silver Sponsor

**\$2,500**

- Five (5) Premier Reserved Tickets to VIP Reception and Fashion Show
- Program Booklet Recognition
- Company Name and Logo included in available PR opportunities
- Company Logo/Signage displayed during the Event
- On Stage Recognition and Sponsorship Award Presentation
- Website Sponsor Recognition

### Bronze Sponsor

**\$1,000**

- Two (2) Premier Reserved Tickets to VIP Reception and Fashion Show
- Program Booklet Recognition
- On Stage Recognition
- Website Sponsor Recognition

### White Rose Sponsor

**\$ 500**

- Two (2) Premier Reserved Tickets to Fashion Show
- Program Booklet Recognition
- Website Sponsor Recognition

### Gifts In-Kind – (Charitable Donations of Goods and/or Services)

- Significant in-kind contributions (depending on agreed value) may include some of the benefits of the Sponsorship Opportunities above
- Program Booklet Recognition

## ADDITIONAL A LA CARTE OPPORTUNITIES

FULL PAGE COLOR AD IN PROGRAM BOOKLET \$750

HALF PAGE COLOR AD IN PROGRAM BOOKLET \$400

INDIVIDUAL VIP TICKET \$85  
includes VIP reception and premier reserved seating

INDIVIDUAL GENERAL ADMISSION TICKET \$60  
includes general reserved seating



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# SPONSORSHIP FORM

Please complete and submit this form with payment to confirm your chosen Sponsorship Opportunities category on or before **October 5, 2018**.

## SPONSORSHIP CATEGORY SELECTED:

PLATINUM SPONSOR (\$10,000)

GOLD SPONSOR (\$5,000)

SILVER SPONSOR (\$2,500)

BRONZE SPONSOR (\$1,000)

WHITE ROSE SPONSOR (\$500)

A LA CARTE VIP TICKET(S) (\$85)

A LA CARTE GENERAL ADMISSION TICKET(S) (\$60)

OTHER DONATION AMOUNT

GIFT(S) IN-KIND

\$ \_\_\_\_\_

PLEASE LIST GIFT(S) AND SUGGESTED VALUE: \_\_\_\_\_

Please email your company logo and/or ads, as applicable, by **October 5, 2018** to:  
**sponsor@linksfortlauderdale.org**

Both a high resolution COLOR and a BLACK/WHITE image are requested for logos and .tif, .jpeg, .png, .pdf are acceptable for ads. The program booklet will be playbill dimensions. Full page ads will be 5 1/4" x 8 1/4" and half page ads will be 5 1/4" x 4 1/10".

## CONTACT INFORMATION:

\_\_\_\_\_  
Company/Organization Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Address

\_\_\_\_\_  
Email

\_\_\_\_\_  
Website

\_\_\_\_\_  
Amount Enclosed

## SOLICITOR:

**Please make checks payable to:  
The Links Foundation, Incorporated  
Memo: Fort Lauderdale (FL) Chapter**

**Post Office Box 100547 | Fort Lauderdale, FL 33310**

*Checks may also be submitted to a member of The Fort Lauderdale (FL) Chapter of The Links, Incorporated.  
A list of Chapter members is enclosed for your convenience.*

# FORT LAUDERDALE (FL) CHAPTER OF THE LINKS, INCORPORATED

## ELECTED CHAPTER OFFICERS 2017-2019

Cynthia Borders, President

Marilynn B. Walls, Vice President - Membership

Andrea Pelt-Thornton, Vice President - Programs

Jaronica Byner, Recording Secretary

Velma Tate Blaine, Assistant Recording Secretary

Donise E. Brown, Corresponding Secretary

Sylvia Jones, Treasurer

Cassandra Wiggins, Financial Secretary

Damita Salters, Immediate Past President

## CURRENT CHAPTER MEMBERSHIP

Karen Moreland Alford

Nikki Austin-Shipp

Velma Tate Blaine

Mary Jenell Blake

Cynthia Borders

Donise E. Brown

Jaronica M. Byner

Patricia Thomas Carter

Daphne Jones Clark

Jacqueline Hampton Clenace

Carol Jackson Curry

Yvokia A. Davidson

Eileen Davis-Jerome

Yvette DuBose

Jeannie B. Floyd

Pauline E. Grant

Darlene Satterwhite Hargrove

Veronica Harrell-James

Adria D. Harrison-Wiley

Janice S. Hayes

Bertha Henry

Shauna Hicks-Lee

Sonja A. Houston

Barbara H. Jones

Sylvia Jones

Regina Kelly-Scurry

Kim M. Lunn

Ethel Pearl Covington Maloney\*\*

Mia Y. Merritt

Pamela Merritt

Rose Merritt\*

Rosalind V. Osgood

Tara Pasteur

Andrea Pelt-Thornton

Gail Annette Perdue

Nielza Pittman\*\*

Caranita Rhone

Mary Rudd Robinson

Damita R. Salters

Jasmin Shirley

Kendle Snead

Venessa Walker

Marilynn B. Walls

Patricia Glasco West

Cassandra R. Wiggins

Caren Snead Williams

Dierdre Satterwhite Wilson

Mildred Thomas Wilson

## ALUMNA MEMBERS

Enid C. Meadows Allen  
Alma Brown-Moore  
Ada C. Cole  
Frankie Patton Foeman\*\*  
Yvonne Grant Johnson

Rosa Johnson Lawson  
Evelyn Chance Smith  
Gwendolyn Wooten Smith  
Sadie Burris Smith

*In memoriam: Mattie A. Benson and Mary Winstead Allen\**

\* Charter Member

\*\* Charter and Platinum Member